



CHITKARA
UNIVERSITY
ONLINE

#Explore Your Potential

MBA in Analytics
with Strategic Finance



IOA | Institute of
Analytics
Accredited Programme

CMA[®]
Certified Management Accountant





Program Overview

Analytics and Strategic Finance are a powerful combination crucial for businesses to thrive in today's dynamic and competitive marketplace. Using data analytics, finance professionals can identify opportunities, make better financial decisions, and accurately measure their impact. The program integrates finance and analytics to provide a comprehensive understanding of the principles of accounting, financial management and the use of data analytics in decision-making. Analytics plays a crucial role in the finance industry as it provides a deeper understanding of financial data and helps businesses make decisions.

You can now #ExploreYourPotential in both these domains with our Online MBA in Analytics and Strategic Finance Program is accredited by the Institute of Analytics (IoA) and integrated with the Certified Management Accountants (CMA) qualification from IMA. IoA is the leading professional body for analytics and data science professionals in the UK & Globally, whereas CMA is a certification from the Institute of Management Accountants (IMA), USA that helps accounting and finance professionals get to better positions in an organization.

Our Online MBA Program in Analytics and Strategic Finance Program is designed to ensure that you receive a quality education that meets the highest industry standards. With analytics, businesses can gain powerful insights into their financial operations and use data-driven decision-making to improve their performance. By integrating finance and analytics, businesses can leverage analytics techniques to optimize their financial processes, including financial planning and analysis, risk management, and performance management. The program help Learners to excel in today's dynamic business environment. Therefore, if you're looking to enhance your career and business acumen, our Online MBA Program in Analytics and Strategic Finance meets the demands of the ever-evolving corporate landscape to help you develop an in-depth understanding of the core business areas. It focuses on practical and theoretical coursework, thus preparing you to tackle business challenges head-on.



Key Highlights

- Global Accreditation: Accredited by the Institute of Analytics (IoA) ; the leading professional body for Analytics and Data Science
- Exposure to advanced topics in Online MBA like artificial intelligence, machine learning, business intelligence, etc
- Learn the most in-demand programming languages, like Python and R, from our expert faculty
- Develop expertise in data-driven decision-making that boosts organizational efficiency and profitability
- Learn advanced financial reporting and accounting concepts required to earn CMA certification
- Develop leadership qualities and learn effective techniques to manage complex business operations
- Apply your knowledge to real-world challenges through case studies and projects



Duration

2 Years (4 Semesters)



Fee Structure

Fee Structure						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 70,000	₹ 1,40,000	₹ 2,80,000	\$1,400	\$2,800	\$5,600	₹ 1,000	\$15	₹ 2,000	\$30



LIQUILOANS

■ Zero Cost EMI

■ EMI options available



Eligibility

Completed graduation or equivalent qualification from a recognized university or institution.



Admission Process

- Visit our website <https://onlinechitkarau.com>
- Enquire Now
- Talk to Our Counsellors for more details
- Apply for the Right Program
- Provisional Confirmation of Admission
- Document Verification
- Pay Tuition/Program fee
- Confirmation of Admission
- LMS Activation & Issue of Digital Identity Card
- Start your Pre-Semester Program
- Commencement of Live Online Sessions



Semester Structure

Semester 1	Semester 2	Semester 3	Semester 4
Managerial Economics	Operations Management	Artificial Intelligence	Managing Finance in a Digital World (CMA)
Organizational Behavior and Human Resources	Marketing Management and Research	Machine Learning	Strategic Management (CMA)
Python for Data Science*	Analytics Language for Managers *	Advanced Financial Reporting (CMA)	Risk Management (CMA)
Business Analytics	DBMS for Managers *	Advanced Management Accounting (CMA)	Analytics for Finance
Statistics with R	BI Reporting for Managers *	Managing Performance (CMA)	Capstone Project

